



ALESSANDRO VIGO, Music Consultant and DJ.

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EMPLOYMENT HISTORY:

7/2013 - Present

Music Consultant and DJ, Bestseller Fashion Group Ltd. (<https://about.bestseller.com/>) Beijing – China, Madrid – Spain.

RESPONSIBILITIES:

- Store music selection and playlist editing.
- Live DJing for fashion shows and corporate events.
- Responsible for multimedia/audio merchandising.

ACHIEVEMENTS:

- Solid relation with worldwide renowned multi-brands company.
- Capability of arranging music atmosphere and vibe on-the-go.
- Development of new business/collaborations within the fashion industry (Max Mara, Max&Co., Elena Miró, Motivi and Oltre).

4/2011 - 8/2013

Art Director, Ink/The Beach by Sigma Agency. Beijing – China.

RESPONSIBILITIES:

- Relation, communication and booking of local DJs, crate and follow DJs line up.
- Keeping Sound System in perfect condition.
- Responsible for budgeting and paying DJs and performers.
- Planning and booking DJs from abroad, working with yearly budget.
- Organising accommodation and transport for DJ's from abroad.
- Marketing and Social Media Monitor.

ACHIEVEMENTS:

- *The Beach* wins The Beijinger's Best Terrance Award 2011.
- *Ink* nomitaed for The Beijinger's Best Club Award 2013.

9/2009 - 7/2011

DJ and Radio Presenter, Partygroove Radio (<http://www.partygroove.it/>) Turin – Italy, Beijing – China.

RESPONSIBILITIES:

- Script Writing for Radio Show *Soul'are*, *Back to the House Roots*.
- Host and Correspondent, Brand Supervision.

ACHIEVEMENTS:

- Strong confidence in creating and editing contents for the media.

10/2007 - 2/2010

Art Director and Graphic Designer, Io Prima Persona Plurale S.r.l. (<http://ioadv.it>) Turin – Italy.

RESPONSIBILITIES:

- Projects Supervision including Logo Design, Corporate Identity, Editorial and Commercial Paging.
- Responsible of the Packaging and POP Design Departments.
- Responsible for the interaction between Design and Web Department.
- Communication and relation with the final client.

ACHIEVEMENTS:

- www.alessandrovigo.com is listed in Web Index vol.04
- Capability of managing projects shared in between different teams of professionals.

5/2004 - Present

Producer and Audio Designer, The Pipesmokers Studio (<http://www.pipesmokers.net/>) Turin – Italy.

RESPONSIBILITIES:

- Writing, composing, recording, mixing and mastering services.
- Creation and composition of background music for events and commercials.
- DJing and live acts for several venues within North Italy.

ACHIEVEMENTS:

- Exposure to international stages collaborating with renowned dance music celebrities.
- Capability of musically handling dance floors and venues.
- Increased musical and sound taste to accomplish clients goals.

EDUCATION AND QUALIFICATIONS:

2007, Bachelor Degree in Communication Science

Istituto Europeo di Design (IED), Turin – Italy

2004, Scientific school-leaving Certificate

Liceo Scientifico Statale Piero Martinetti, Caluso – Italy

WORKSHOP AND LECTURES:

- 2012, Art Of Mixing, Deep And Soulful House (Apple Logic) - Point Blank, London – UK
- 2008, Get into Ableton Live Studio v. 8.0 - SAE Institute, Milan – Italy

ACTIVITIES AND VOLUNTEER:

- 2014 Lille – Belgium, Volunteer *1 Ste Nachloop Lille*.
- 2014 Ivrea – Italy, DJ and Presenter *Giochi della Gioventù*.
- 1996-2006 Strambino – Italy, Volunteer *Porte Aperte Allo Sport*.

SKILLS PROFILE AND LANGUAGES:

- Italian (native), English (fluent) and Spanish (basic).
- Extensive knowledge of different musical genres to accommodate different environments.
- Able to prioritize and think logically under stressful circumstances.
- Able to make decisions and solve problems facing with unfamiliar challenges.
- Good inter-personal and motivational skills. Enthusiastic and outgoing: social life lover.
- High competence in photo, video and audio editing.
- Technology fascinated, always looking for new equipment and Apps to be involved in my activities.
- Active user of Twitter, Facebook and Instagram: with a marketing-oriented twist.

COMPUTER SKILLS:

Knowledge and use of Mac OS and Windows platforms. Excellent use of Microsoft Office bundle, Apple Logic, Ableton Live, Adobe Photoshop, Adobe Indesign and Adobe Illustrator. Good use of Adobe Flash, Adobe Dreamweaver, Modul8 and Adobe Premiere.

HOBBIES AND INTERESTS:

Music fanatic with good experience in DJing and radio hosting, currently creating playlists for Spinning, Nordic Walking, Yoga courses. Really interested in arts and traveling, feeling comfortably describing myself as *civis mundi*.

REFERENCES:

Mr. Aaron New, Creative Director at Bestseller Fashion Group Ltd.

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Mr. Giovanni Bruno, CEO and Founder at Io Prima Persona Plurale S.r.l.

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Mr. Luca Ferrero, Founder at The Pipesmokers Studio

luca@pipesmokers.net | +39 340 4011427

CLIENTS/PORTFOLIO:

